



2024 Annual Conference
Sponsorship Prospectus

About EXIM Bank

The Export-Import Bank of the United States (EXIM) is the official export credit agency of the United States. EXIM is an independent Executive Branch agency with a mission of supporting American jobs by facilitating the export of U.S. goods and services.

When private sector lenders are unable or unwilling to provide financing, EXIM fills in the gap for American businesses by equipping them with the financing tools necessary to compete for global sales.

Because it is backed by the full faith and credit of the United States, EXIM assumes credit and country risks that the private sector is unable or unwilling to accept.





About EXIM's Annual Conference

This two-day, in-person event at the Washington Hilton will feature high-level dialogue with innovative leaders in business, finance, government, policy, and media, showcasing the critical role EXIM plays in supporting U.S. jobs and economic security through exports.

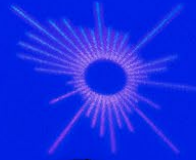
The event attracts a global audience of more than 1,000 influential attendees from around the world!

Topics include:

- Clean and renewable energy
- Critical minerals
- Transformational technology
- U.S. manufacturing
- Women leaders in international trade
- Supporting American small business

Key attendees:

- Administration officials
- Senior executives
- Exporters
- Business owners
- Bankers
- International investors
- Federal, state and local government
- Foreign government officials
- Media



Sun Africa
Renewable energy solutions

Sponsoring EXIM's Annual Conference

As a sponsor, your organization will gain brand visibility and networking opportunities with a diverse audience of decision-makers and industry experts, as well as access to EXIM's extensive network, interagency partners, and resources.

All sponsorship opportunities include:

- Sponsor logo, URL, and description included in printed conference program, conference website, and promos
- Sponsor logo printed on signage throughout the hotel and select conference sites and displayed on digital screens during conference
- Complimentary conference registrations
- Discounted rate for additional registrations

DIAMOND Sponsor

\$40,000

1 Package Available

- Top-billed sponsor on selected signage during two-day conference
- Gobo logo projection on ballroom ceiling during selected portions of plenary sessions
- Opportunity to be featured in conference programming, subject to approval
- Verbal acknowledgement of sponsorship during conference
- Exclusive sponsor of conference evening reception
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch
- Ten (10) complimentary conference registrations
- One (1) reserved table for ten in prime position during plenary sessions
- Five (5) invitations to the Chair's pre-conference reception
- Opportunity for exhibitor table or activation at conference
- Prominent logo placement on select wayfinding signage throughout hotel
- Full-page ad in printed conference program in prominent space

PLATINUM Sponsor

\$25,000

3 Packages Available

- Exclusive sponsor of one (1) option below, subject to availability:
 - One (1) conference lunch session, or
 - Government-to-business networking space
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch
- Ten (10) complimentary conference registrations
- One (1) reserved table for ten during plenary sessions
- Two (2) invitations to the Chair's pre-conference reception
- Opportunity for exhibitor table or activation at conference
- Full-page ad in printed conference program
- Sponsor logo included on select conference signage, materials and digital media



GOLD Sponsor

\$10,000

8 Packages Available

- Shared sponsor of coffee break and breakfast during one (1) day of conference, subject to availability
- Sponsor logo shown on slideshow loop during plenary sessions intermissions and lunch
- Six (6) complimentary conference registrations
- Half-page ad in printed conference program
- Sponsor logo included on select conference signage, materials and digital media

SILVER Sponsor

\$5,000

20 Available

- Three (3) complimentary conference registrations
- Quarter-page ad in printed conference program
- Sponsor logo included on select conference signage, materials and digital media

Sponsors are selected through an open, transparent, impartial, and non-arbitrary process, providing an equal opportunity to all interested parties. Sponsorship in no way suggests or conveys special treatment by EXIM to the sponsor. All sponsors are vetted pursuant to EXIM's internal procedures and are approved by EXIM's internal committees.



Interested in sponsoring? Please contact Sponsor@cmpinc.net



Additional Sponsorships

Host a Breakout Session (2 Available) - \$10,000

Full description of opportunity on next page

Photo Booth Sponsor (1 Available) - \$10,000

Sponsor logo included on keepsake photo provided to attendees during both days of conference

Conference Lanyard Sponsor (1 Available) - \$7,500

Sponsor logo included lanyard provided to all conference attendees

Hotel Key Card Sponsor (1 Available) - \$7,500

Sponsor logo included on hotel key card provided to conference attendees

Wi-Fi Sponsor (1 Available) - \$7,500

Sponsor of exclusive conference Wi-Fi during both days of conference

Government-to-Business Table (4 Available) - \$5,000

Opportunity to host exhibit table at government-to-business networking sessions during both days of conference

Meeting Room (2 Available) - \$2,500 per day

Meeting room held, to be used at sponsor's discretion



Host a Breakout Session \$10,000 2 Opportunities Available

- Sponsors may have the opportunity to host a breakout session during conference
- Sessions last up to 60 minutes and may include panels, workshops, and Q&A
- Description included in conference agenda
- Date and time of breakout is subject to availability
- Topics and hosting participants are subject to approval

Interested in Sponsoring?

Please contact Capital Meeting Planning

Sponsor@cmpinc.net

*A limited number of sponsorship opportunities exist at each sponsorship level. **All sponsorships are subject to availability.** Sponsors are selected through an open, transparent, impartial, and non-arbitrary process, providing an equal opportunity to all interested parties.*

The use of a Sponsor's name within the Export-Import Bank of the United States (EXIM) or event specific websites or mailing lists does not constitute endorsement by EXIM or Capital Meeting Planning (CMP) of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services or programs have been endorsed by EXIM or CMP.

Sponsorship in no way suggests or conveys special treatment by EXIM to the sponsor. All sponsors are vetted pursuant to EXIM's internal procedures and are approved by EXIM's independent office of ethics.

