



**2024 Annual Conference
June 6-7, 2024**

Thursday, June 6

7:30-8:40 am **Registration, Networking and Breakfast** *Concourse Foyer*

9:00-11:00 am **Opening Plenary Session** *International Ballroom*

Welcome Remarks

- The Honorable Reta Jo Lewis, President and Chair, EXIM Board of Directors

Video Remarks

- The Honorable Gina Raimondo, Secretary, U.S. Department of Commerce

Global Economic Outlook: Trends, Challenges, and Strategies

Moderator:

- Andrea Shalal, White House/Economics Correspondent, Reuters

Speakers:

- Ian Brzezinski, Senior Fellow, Scowcroft Center for Strategy and Security, Atlantic Council
- Ray McGuire, President, Lazard
- Anne Neuberger, Deputy National Security Advisor for Cyber and Emerging Technology, White House National Security Council
- Nicholas Rémillard, President and CEO, International Economic Forum of the Americas

Remarks

- Her Excellency Hilda Suka-Mafudze, African Union Ambassador to the United States

Video Remarks

- The Honorable Lisa Murkowski, United States Senator, Alaska

Fireside Chat

Moderator:

- Eric Gertler, Executive Chairman and CEO, U.S. News and World Report

Speaker:

- The Honorable Rob Portman, Former United States Senator, Ohio

Restoring American Leadership in Manufacturing

Scene Setter Remarks:

- The Honorable Judith D. Pryor, First Vice President and Vice Chair, EXIM Board of Directors

Moderator:

- Courtenay Brown, Economics Reporter, Axios

Speakers:

- Margaret Cosentino, Executive Vice President, Westinghouse
- Jay Timmons, President and CEO, National Association of Manufacturers
- Charles Wetherington, President, BTE Technologies
- Dr. Carolina Young, Chief Economic Advisor to the Vice President, The White House

11:15 am-12:15 pm **Government-to-Business and Networking** *International Terrace*

12:30-2:20 pm **Lunch Plenary Session** *International Ballroom*

Reflecting on 90 Years of EXIM: Insights from Former Chairs

Moderator:

- Kevin Cirilli, Vice President of Branding, BlueStar Families

Speakers:

- The Honorable John Bohn, Former President and Chair, EXIM Board of Directors, 1986-1989
- The Honorable Fred P. Hochberg, Former President and Chair, EXIM Board of Directors, 2009-2017
- The Honorable Kimberly Reed, Former President and Chair, EXIM Board of Directors, 2019-2021

Energy Transition and the New Green Economy

Scene Setter Remarks:

- Martin Durbin, President, U.S. Chamber of Commerce Global Energy Institute

Moderator:

- Andreas Klasen, Professor and HRA, University of Oxford

Speakers:

- Kyle Clark, Founder and CEO, BETA Technologies
- Dr. Raj Dasupta, CEO, Electrovaya
- Jason Few, President and CEO, Fuel Cell Energy
- Aman Joshi, Chief Commercial Officer, Bloom Energy
- Christine Kamil, Head U.S. Public Sector, J.P. Morgan

Remarks

- The Honorable Enoch T. Ebong, Director, U.S. Trade and Development Agency

2:45-4:00 pm

Government-to-Business and Networking

International Terrace

2:45-3:45 pm

Concurrent Breakout Sessions

Leading in the New Industrial Policy Age

Georgetown

The U.S. has entered into a new era of industrial policy that urges reinvesting and reprioritizing manufacturing capabilities to de-risk from competitor nations. In this new era, the U.S. must consider an all of nation approach to enhancing economic growth and national security through federal funding and public-private partnerships. This panel brings together perspectives from both the public and private sector to discuss the strategic investments being made to maintain U.S. competitiveness on the global stage.

Speakers:

- Heidi Crebo-Rediker, General Partner and Executive Vice President at America's Frontier Fund
- David Rader, Senior Adviser at the Defense Innovation Unit (DIU) and the Office of Strategic Capital (OSC)

Going Global: Learn How EXIM's Solutions Can Help Grow Your Small Business

Jefferson

At EXIM, we know that expanding into international markets may seem daunting and risky, particularly for small businesses. That's why our solutions are designed to take the worry out of exporting and give your company the competitive edge to win sales and grow revenue. Join us for this interactive session on EXIM's products and services and learn about:

- The power of offering credit terms while protecting against nonpayment
- Guaranteed Lending Solutions for you and your lenders.
- Providing access to financing for your foreign buyer

Opening Remarks:

- The Honorable Spencer Bachus, Member, EXIM Board of Directors, and former Congressman

Presenter:

- Mark Klein, Managing Director, Lending Accounts, EXIM

**Growing the Cleantech Industrial Base:
USG Lending Options**

Lincoln

As the U.S. clean tech industry invests in domestic capacity, there are a variety of USG lending options available. Come hear from leading domestic financing agencies about the role each plays in that ecosystem, and which agency may be best suited for your particular needs.

Moderator:

- Alex Jacques, Special Assistant to the President for Economic Development and Industrial Strategy, White House National Economic Council

Speakers:

- David Brooks, Managing Director, Make More in America Initiative, EXIM
- Phil Kangas, Director of Outreach and Business Development, Department of Energy
- Daniel Pische, National Director of Trade Finance, Office of International Trade, SBA

**Our Anti-Fraud Strategy: EXIM and the
Office of the Inspector General**

Monroe

EXIM staff will discuss the Bank's commitment to a code of business ethics; a fraud risk management framework; due diligence; cyber fraud protection; and overall best practices.

Moderator:

- Derek Kitchen, Deputy Director, Office of Congressional and Intergovernmental Affairs, EXIM

Speakers:

- Mark Chu, Assistant General Counsel, Litigation Fraud and Compliance Unit, EXIM
- Lark Grier-Hapli, Deputy General Counsel, EXIM
- Cameron Miller, Acting Vice President, Credit Policy and Compliance, EXIM

- Thomas Redmann, Senior Special Agent, EXIM Office of the Inspector General
- Howard Spira, Senior Vice President and Chief Information Officer, EXIM

4:15-5:15 pm

Advanced Air Mobility and EXIM Financing

Georgetown

With advances in battery technology, alternative forms of propulsion and new types of aircraft under development, passenger air travel and logistics are on the cusp of a transformation as the aviation industry attempts to de-carbonize as quickly as possible. China, Japan, Korea, Europe, and the United States are competing for leadership in this aerospace revolution. Many of the new technologies under development have national security implications. By providing financing under the MMIA initiative and our traditional medium and long-term export finance programs, EXIM is doing its part to ensure continued American leadership in the aerospace industry.

Moderator:

- The Honorable Owen Herrnsstadt, Member, EXIM Board of Directors

Panelists:

- Jay Carmel, Principal, Renaissance Strategic Advisors
- John Langford, Chairman & CEO, Electra-Aero
- Devon Rothman, Finance Team Member, BETA Technologies
- Kirsten Bartok Touw, Managing Partner AirFinance Co. and Founder of New Vista Capital
- Lynda C. Tran, Partner, Epicworks Advisors

Expanding Globally: How Small Businesses are Reaching New Markets

Jefferson

Over 300,000 U.S. small businesses benefit from exporting every day. Learn from other small business owners who work with EXIM on why they decided to expand globally, its impact on their companies, and the challenges they overcame to grow through international sales. Join us for this interactive discussion to learn how to become a part of the exporting community.

Moderator:

- Rhett Buttle, Founder, Public Private Strategies

Speakers:

- Dale Andersen, President/CEO, Delkor Systems
- Sonya Kosta Di Nova, President, Transcon Trading Co., Inc.
- Todd Perry, Chief Financial Officer, Rastelli Foods Group

Funding Options for EXIM Transactions

Lincoln

The panel is intended as an educational forum for exporters and buyers on the various options (and the pricing/process differences) available to borrowers for funding a transaction supported by EXIM. There are many programmatic details involved when utilizing EXIM's financing tools, and the advantages offered by them can differ for any specific transaction. The panel will bring together four institutions with different basic characteristics to the table, with each panelist explaining the "value added" they can bring to an individual export transaction and how that value added fits with the various short, medium, and long-term programs offered by EXIM.

Moderator:

- Daniel Pinho, Vice President of Operations and Business Management, Bankers Association for Finance and Trade (BAFT)

Speakers:

- Gemma Bae, Managing Director and Head of Structured Export Finance, ING
- Stephen Greene, Chief Operating Officer, Atrafin
- John Neblo, Head of Lending, Private Export Funding Corporation (PEFCO)
- Eric Ponzio, Director, Structured & Government Finance, JP Morgan

Advancing Global Healthcare Infrastructure: Integrating Digital and Physical Solutions

Monroe

The collaborative efforts between U.S. private sector firms and institutions like EXIM drive innovation and export opportunities in healthcare infrastructure. This panel will explore the export potential of smart hospital solutions, encompassing both digital technologies like AI-driven systems, as well as the physical infrastructure necessary for their implementation. Through case studies and discussions on regulatory shifts post-COVID, we aim to demonstrate how strategic partnerships and financial support from entities such as the EXIM Bank can accelerate the adoption of comprehensive smart hospital solutions on a global scale, showcasing American expertise in both digital and physical healthcare infrastructure.

Moderator:

- Dr. Trevor Gunn, Founder and Chair, USA Healthcare Alliance, Vice President, International Relations, Medtronic

Speakers:

- Zeynep Kantur, Global Sector Manager for Health & Education, International Finance Corporation (IFC)
- Dr. Jim Merlino, Executive Vice President and Chief Innovation Officer, Joint Commission
- Kathleen McGrow, Global Chief Nursing Information Officer, Microsoft Health & Life Sciences
- John Schaeffler, Executive Global Government Relations Leader, GE Healthcare

5:30-7:30 pm

Reception

Heights Courtyard

Friday, June 7

7:40-8:40 am

Continental Breakfast and Networking

Concourse Foyer

9:00-11:00 am

Plenary Session

International Ballroom

Welcome Remarks

- The Honorable Reta Jo Lewis, President and Chair, EXIM Board of Directors

Fireside Chat:

Moderator:

- The Honorable Reta Jo Lewis, President and Chair, EXIM Board of Directors

Speaker:

- General Laura J. Richardson, Commander, U.S. Southern Command

Critically Important: Critical Minerals and Global Collaboration

Scene Setter:

- Dr. Laura D. Taylor-Kale, Assistant Secretary of Defense for Industrial Base Policy, Department of Defense

Moderator:

- Christina Lu, Reporter, Foreign Policy

Speakers:

- Christopher Baker, Director, Global Metals and Mining, BMO Capital Markets
- Abigail Hunter, Executive Director, SAFE
- Brian Menell, CEO, TechMet

- Keith Morrison, CEO, Premium Nickel
- Rowena Smith, CEO, Australian Strategic Materials

Emerging Trends in Export Credit: Perspectives from ECA Leaders

Moderator:

- Katharine Morton, Head of Trade, Treasury and Risk, TXF, Exile Group

Speakers:

- His Excellency Eng. Saad Alkhalb, CEO, Saudi EXIM
- Michal Ron, Chief International Business Officer, SACE

Video Remarks

- The Honorable Mark Warner, United States Senator, Virginia

Keeping our Competitive Edge: AI, Public-Private Partnerships, and Winning the Future

Moderator:

- Jenna Ben-Yehuda, Executive Vice President, Atlantic Council

Speakers:

- Thomas Debass, Deputy Special Representative, Office of Global Partnerships, U.S. Department of State
- Michael Greenwald, Global Head for Financial Innovation and Digital Assets, Amazon Web Services (AWS)
- Vince Jesaitis, Head of Global Government Affairs, Arm Technologies
- Karl Mehta, Chairman, Quad Investors Network

11:15 am-12:15 pm

Government-to-Business and Networking

International Terrace

Concurrent Breakout Sessions

Global Economic Outlook: Risks, Challenges, and Opportunities

Georgetown

Hear from EXIM's economic research and country risk experts addressing and distilling a number of questions and topics concerning the global economic outlook, including:

- What are the key cyclical and structural forces driving the global outlook?
- How has the global economy avoided a recession?
- How have the more vulnerable markets fared in a climate of rising interest rate, a strong U.S. dollar, inflation, and noisy geopolitics?
- Is Latin America lagging, leading, or failing?

- How will Asia-Pacific manage China's growing hegemonic ambitions?
- Why does Africa continue to struggle in solving their debt crisis?
- How will the political crisis in the Middle East shape the regional risk outlook?
- Is Eastern Europe successfully navigating the geopolitical and macroeconomic headwinds?

Moderator:

- Aryam Vazquez, Chief Economist, EXIM

Speakers:

- Ignacio Diaz, Senior Economist, Middle East, North Africa & Oceania, EXIM
- Amanda Genereaux, Economist, Eastern Europe and Central Asia, EXIM
- Matthew Reardon, Economist, West and Central Africa, EXIM
- Mary Stokes, Economist, Latin America and the Caribbean, EXIM
- Gabrielle Ventura, Economist, East and Southern Africa, EXIM
- Manli Zhang, Senior Economist, Asia-Pacific, EXIM

Equity Express Select – Providing Equity of Access to all Communities

Jefferson

Exporting has been shown to grow revenues, increase profitability, and increase the value of your company. Yet, many small businesses, especially minority, women, veteran, and disabled owned businesses, face unique challenges when entering international markets. EXIM's Equity Express Select insurance product was developed specifically to meet the needs of underserved businesses. Join us for this interactive session to learn why exporting is vital to your business, how to get started, and how EXIM's personalized customer service works with you to provide vital information and guide you through the process.

Presenter:

- LaTaunya Darden, Business Development Specialist, Office of Small Business, EXIM

Speaker:

- Joy Johnson, CEO and Founder, Joy of Beauty

Financing Nuclear Exports in the 2020s and Beyond

Lincoln

Moderator:

- Cynthia Urda Kassis, Partner, A&O Shearman

Speakers:

- Subha Nagarajan, Managing Director-Capital Markets, North America, GE Vernova
- Rick Springman, President, Global Clean Energy Opportunities Division, Holtec International
- Katie Strangis, Vice President of Government and International Affairs, Westinghouse Electric

**Corporate Diplomacy and Re-envisioning
American Economic Competitiveness**

Monroe

In today's global economy, corporations play a vital role beyond profit generation by acting as influential diplomatic entities addressing complex social, political and economic issues that governments cannot solve alone. This "Corporate Diplomacy" involves engaging with stakeholders like governments, communities, NGOs, and international bodies. In conversation with T.H. Fred Hochberg, Former Chairman of the Board and President, U.S. Export-Import Bank, a panel of policy experts and private sector representatives will discuss the importance of corporate diplomacy in today's geoeconomic context and its impact on U.S. business competitiveness, focusing on corporate contributions to global governance, policy shaping, and public-private partnerships.

Moderator:

- The Honorable Fred P. Hochberg, Former President and Chair, EXIM Board of Directors, 2009-2017, Chair of the Meridian Board of Trustees

Speakers:

- Judit Illes, Director, Government Affairs & Public Policy, PTC Therapeutics
- Greta Lundeberg, Head, Global Policy & Advocacy, Americas, Ericsson
- Hooman Shahidi, CEO, EVPassport

12:30-2:30 pm

Lunch & Plenary Session

International Ballroom

Fireside Chat

Moderator:

- Megan Casella, Washington Correspondent, CNBC

Speaker:

- Barbara Humpton, President and CEO, Siemens

Awards Ceremony

Presenters:

- David Brooks, Manager of Financial Reporting, EXIM
- Cheryl Conlin, Director, Rail Finance and Senior Loan Officer, EXIM
- David Fiore, Vice President, Transportation Division, EXIM
- Steve Freshour, Vice President, Business Credit Division, EXIM
- The Honorable Amos Hochstein, Senior Advisor to the President for Energy and Investment, The White House
- Jane Lemons, Business Development Specialist, EXIM
- Aerek Stephens, Export Finance Manager, EXIM

Transforming Organizations and Communities: Insights from Women Trailblazers

Scene Setter Remarks:

- Ambassador Candace Bond, United States Ambassador to Trinidad and Tobago

Moderator:

- Anna Palmer, Founder and CEO, Punchbowl News

Speakers:

- Stephanie von Friedeburg, Managing Director, Citi
- Regina Gwynn, Co-Founder, Black Women Tech Talk
- Grace Stanke, Nuclear Engineer and Clean Energy Advocate, Constellation Energy, Miss America 2023
- Gwen Young, CEO, Women Business Collaborative

Keynote Remarks:

- The Honorable Wes Moore, Governor, Maryland

Closing Remarks

- The Honorable Reta Jo Lewis, President and Chair, EXIM Board of Directors